

EMMANUEL OLAMIDE OLANIYAN

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PROFESSIONAL SUMMARY

I am a proficient UI/UX designer and WordPress developer with expertise in UX research, UI design, wireframing, and heuristics. Skilled in Figma, WordPress, Framer, Webflow, and HTML/CSS, I have led successful web design projects, boosting startup revenue and deliverability. My experience includes roles at Greentools Hub, W3 Solved, and Swish Relief. I hold certifications in no-code web development, product design, and UI/UX design, along with a Bachelor of Pharmacy from Obafemi Awolowo University and a Certified Supply Chain Analyst. I have also held leadership positions at Zuri Team Inc. and BSF at OAU.

SKILLS & TOOLS

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|---------------|---------------|-------------|
| ❖ UX research | ❖ Web design | ❖ WordPress |
| ❖ UI design | ❖ Lowcode dev | ❖ Framer |
| ❖ Wireframing | ❖ Miro | ❖ Webflow |
| ❖ Heuristics | ❖ FigJam | ❖ HTML/CSS |
| ❖ Teamwork | | |

WORK EXPERIENCE

JAN 2024 – Till date

UI/UX designer WordPress Developer / Greentools Hub

- Oversaw and led the team in delivery of six different website design projects that brought 75% increase to generated startup revenue through client recommendations.
- Collaborated with copywriters and developers to increase prompt deliverability by 20% while maintaining quality
- Designed the user interface and developed five(5) WordPress websites each with Wordfence security setup to prevent several attacks such as brute force attack, Cross Site Scripting, malicious SQL injection, etc.

MAY 2024

Freelance UI & Logo redesign / W3 Solved

- Redesigned the brand's logo and crafted new UI's for the company's website to increase their competitive advantage and SEO of their website.
- Redesigned landing pages to fit modern standards and reduce information overload for agency clients

APRIL 2024

Freelance UI Designer / AMTIL

- Redesigned the UI of the website according to the specifications in the PRD to showcase the aviation education services, podcast services and profile of educators.
- Provided appropriate insight and documentation for development and implementation on Wix.

March 2023 - Jan 2024

UI Designer / Swish Relief

- Crafted the user experience, designed interface and developed prototypes of the healthcare mobile App to fit what's achievable in Flutterflow and data tables in Firebase.
- Designed for audiences in the UK and ensured compliance with NHS regulations.
- Developed a WordPress community website according to client's specifications to lead and warm the audience till App launches.
- Designed the admin panel Web App and Desktop App for pharmacies to manage stock and integrate with existing stock management tools.

Feb 2022 - July, 2022

WordPress Developer / Metti International Car Shipping and Auto Transport Services

- Redesigned the UI/UX of the old website to increase user appeal and simplify customer journey.
- Implemented approved UIs on on WordPress
- Collaborated with company's SEO specialist to enhance visibility by 60% of several services offered within the company

MORE PROJECTS & EXPLORATIONS

- ❖ [Drausnet Limited](#)
- ❖ [WILANGlobal](#)
- ❖ Indigo - Startup pitching Mobile App
- ❖ [Wilanglobal Consulting](#)
- ❖ SpaceQ - Workspace Booking Mobile App
- ❖ [Purplr Smart TV Music App - For Families That Sing And Dance Together](#)
- ❖ [Agrobiotic Farming Systems](#)
- ❖ Talconn
- ❖ [Vocalize - Social Entertainment Music Mobile App For Cover Artists](#)

MEMBERSHIPS, CERTIFICATIONS & TRAINING

- Certificate of Completion, **Nocode Web Development / Synthera Fellowship** 2024
- Certificate of Completion, **HNG 9 Finalist / Product Design HNG Internships** 2022
- Certificate of Completion, **Fundamental of UI/UX Design / Uranus Academy** 2021
- Certificate of Completion, **Web Design Masterclass / Spantrix** 2020

VOLUNTEER/LEADERSHIP EXPERIENCE

- **Lead Product Designer/ Zuri Team Inc** 2022
- **President/ BSF, Obafemi Awolowo University Ile-Ife, Osun State** 2022
- **Class Sport Director/ Faculty of Pharmacy, OAU, Osun State** 2017
- **President/ BCF, First Baptist Church, Birnin-Kebbi, Kebbi State**

EDUCATION

- Bachelor of Pharmacy / Obafemi Awolowo University, Ile-Ife, Nigeria** 2022
- Certified Supply Chain Analyst / ISCEA, Ohio, USA** 2024